



# ADVERTECA

## PRIVACY POLICY

Effective date: May 01, 2018

### Introduction

Adverteca is owned and operated by Adverteca Ltd (hereinafter collectively referred to as "Adverteca", "we" or "us"). Adverteca takes your privacy very seriously. We provide this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of <https://adverteca.com> ("Website"). Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Use (here).

### **Additional conditions for the processing of personal information for applying at the "Let's get started" and "Careers" section.**

1. By sending us an application for participation in the "Let's get started" section, you further agree to our processing of your application in order to determine the possibility of our mutual cooperation;
2. By sending us a CV and a cover letter in the "Career" section, you further consent to the processing of such documents by us in order to conduct the process of selecting candidates for the vacancy.

### Scope

This Privacy Policy, as amended from time to time, applies only to information that you provide to us through the Website.

### **Our Privacy Policy explains:**

1. The information we collect and why we collect it.
2. Use of Your Information.
3. The choices we offer, including how to access, update or delete information.
4. How we share that information.

Please note that the Website may contain links to other websites. If you click on a link to another website, this Privacy Policy will not apply to any information collected on that website. Adverteca is not responsible for the privacy practices, security, or content of these other websites, and we recommend that you read the privacy policies of each website that you visit.

As used in this policy, the terms "using" and "processing" information include using

cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization.

## **1. The information we collect and why we collect it.**

Our principal goals in collecting information are to provide and improve our Website, services, features and content, to administer your use of the Website and to enable users to enjoy and easily navigate the Website.

**The types of information that we collect include:**

### **1. Information you provide to us**

Personal Information: You may browse the Website without providing any personal information that may be used to identify you personally.

### **2. Information automatically collected when you visit and interact on the Website, certain information is collected automatically, including:**

#### **Device information**

We collect device-specific information (such as your hardware model, operating system version and unique device identifiers).

#### **Log information**

When you use the Website, we automatically collect and store certain information in server logs. This includes: Internet protocol address, device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL., and cookies that may uniquely identify your browser.

#### **Location information**

When you use the Website, we may collect and process information about your actual location. We use various technologies to determine location, including Internet protocol address, and other sensors.

#### **Local storage**

We may collect and store information (including personal information) locally on your device using mechanisms such as browser web storage and application data caches.

#### **Cookies and similar technologies**

We and our partners use various technologies to collect and store information when you visit the Website, and this may include using cookies or similar technologies to identify

your browser or device. It helps analyze the traffic to the Website and our partners websites. You may also set your browser to block all cookies, including cookies associated with our Website, or to indicate when a cookie is being set by us. However, it's important to remember that many of our services may not function properly if your cookies are disabled.

## **2. Use of Your Information**

We do not use Personal Information for purposes other than those disclosed to you in this Privacy Policy and/or at the time it was collected, except with your consent or as required by law. We collect information for one or more of the following purposes:

**Request Fulfillment:** We may use the information that we collect to fulfill your requests for products, services and information. For example, we may use your information to respond to your requests.

**Data Analysis:** In order to learn more about how our Website and service are used, we aggregate and analyze the data we collect. We may use the information, for example, to monitor and analyze use of the Website, to improve the functionality of same and to better tailor our content and design to suit our visitors' needs.

**Testimonials:** Adverteca posts testimonials on the Website. With your consent, we may post your testimonial on the Website along with your name. To have your testimonial removed, please contact us at [mail@adverteca.com](mailto:mail@adverteca.com).

## **3. The choices we offer, including how to access, update or delete information.**

Our goal is to be clear about what information we collect, so that you can make meaningful choices about how it is used.

You can review, update, correct or delete the Personal Information by contacting us at [mail@adverteca.com](mailto:mail@adverteca.com). If that information is wrong, we strive to give you ways to update it quickly or to delete it - unless we have to keep that information for legitimate business or legal purposes.

## **4. How we share that information.**

We do not share or disclose Personal Information for purposes other than those disclosed to you in this Privacy Policy and/or at the time it was collected, except with your consent or as required by law.

We will make information about you available to other companies, applications, or people in the circumstances listed below:

**Analysis:** We may share aggregated information that does not include Personal Information and we may otherwise disclose Non-identifying Information and Log Data with third parties for industry analysis, demographic profiling, payment processing, customer service and other purposes.

**Service delivery:** We may employ third party companies and individuals to perform Website-related services, including maintenance services, database management, web analytics and data processing. These third parties have access to your information only to perform these tasks on our behalf.

**Corporate Transaction:** We may share information about you in the event that the Website is acquired by or merged with another company or a similar corporate transaction takes place. However, we will notify you by placing a prominent notice on the Website or sending a notice to the primary email address specified in your account before your information is transferred and becomes subject to a different privacy policy.

**Investigations:** We may share information about you to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety or other rights and interests of any person, violations of Advertteca's Terms of Use, or as otherwise required by law.

**Compliance with Laws:** We may share information about you to respond to subpoenas, search warrants, judicial proceedings, court orders, legal process, or other law enforcement measures, to establish or exercise our legal rights, or to defend against legal claims.

And we will never sell your personal data to any company for marketing purposes.

## **Security**

To protect your privacy and information, Advertteca uses multiple security procedures and practices to protect from unauthorized access, destruction, use, modification and disclosure of Personal Information of users.

We follow generally accepted industry standards to protect the Personal Information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Website, you can contact us at [mail@advertteca.com](mailto:mail@advertteca.com).

## **Data Retention**

Unless otherwise specified, we retain information as long as it is necessary and relevant for us to achieve the purposes referred to above or to enable us to comply with our legal

data protection retention obligations. Upon deactivation of your account, we will minimize the personal data we keep about you only to such data which we are required to keep to comply with laws, or other legal reasons. We may keep activity data on a non-identifiable basis to improve our services.

### **International Transfer**

Adverteca and its third party partners to whom we disclose information under this policy may perform activities and potentially collect, transfer, store, and process your personal information in other countries. As a result, your information may be subject to the laws of those countries or other jurisdictions. These laws may not be equivalent to the privacy and data protection laws in your jurisdiction. Information may be disclosed in response to valid demands or requests from government authorities, courts, or law enforcement in these countries. By using the Website or providing us with your information, you consent to the potential collection, transfer, storage, and processing of information in other countries.

### **Updates to This Policy**

By using the Website you are accepting the terms of this Privacy Policy, as it may be amended from time to time. Please check the date of this Policy each time you visit to ensure that you are aware of the most current version. If you do not agree to the terms of this Policy, please do not use this Website.

### **Addressing Your Concerns**

We are accountable for our compliance with this Privacy Policy and the Personal Information under our control. We have implemented policies and practices to give effect to this policy, including training and communicating with our employees the importance of privacy. We regularly monitor our procedures and security measures to ensure that they remain effective and that they are being properly administered.

If you have questions or suggestions please contact us at: [mail@adverteca.com](mailto:mail@adverteca.com), and we would be happy to follow up with your query.